1.) Does the consultant company must have both agency and freelance services combine? OR can a consultant company that only does freelance services bid on the freelance services section mentioned in the solicitation?

Agency services and freelance services can be bid separately. There is no requirement to bid on both items.

2.) If awarded, can the consultant company work from their business office and communicate with the Marketing and Public Relations Department from Piedmont Tech; via email, telephone, and make appearances when required?

Yes.