

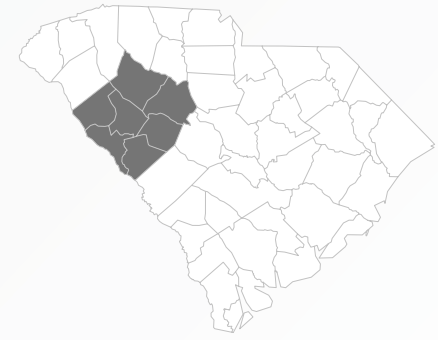


The Economic Value of Piedmont Technical College

About PTC



6,799
 Credit students


1,467
 Non-credit students


507
 Employees



PTC Service Area

Economic impact analysis



Alumni impact
Impact of the increased earnings of PTC alumni and the businesses they work for
\$200.1 million
 Added income


 An economic boost similar to hosting the World Series
31x


OR

3,226 Jobs supported

1 out of every **30**


jobs in the PTC Service Area is supported by the activities of PTC and its students.




Operations spending impact
Impact of annual payroll and other spending
\$35.2 million
 Added income

587
 Jobs supported


 Enough to buy **745** new cars

OR

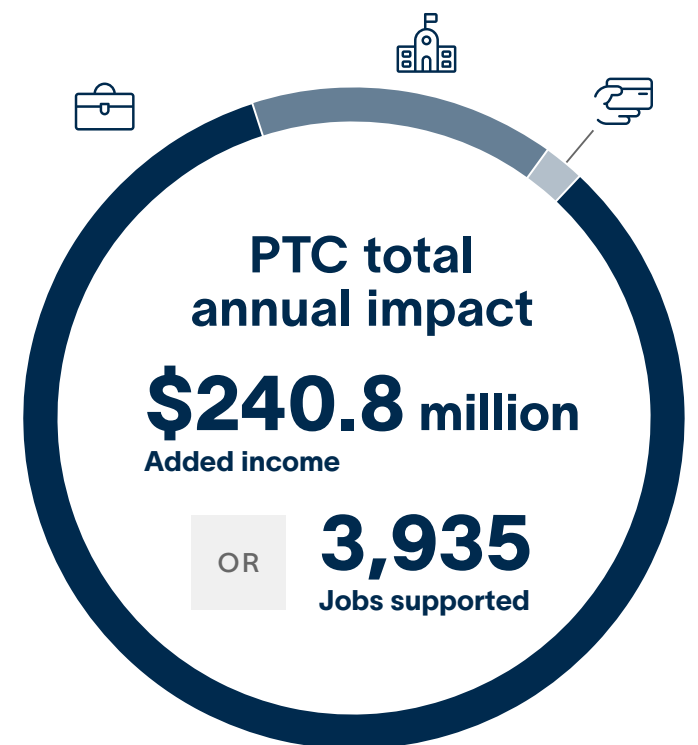


Student spending impact
Impact of the daily spending of PTC students attracted to or retained in the region
\$5.4 million
 Added income


 Enough to buy **371** families* a year's worth of groceries


OR


122 ●●
 Jobs supported

● = 100 jobs * = family of four



PTC impacts by industry *(added income)*


\$45.1 million
 Manufacturing
 (364 jobs supported)



\$34.1 million
 Government, Non-Education
 (456 jobs supported)



\$27.0 million
 Health Care & Social Assistance
 (555 jobs supported)



\$20.0 million
 Other Services (except Public Admin)
 (451 jobs supported)


\$19.3 million
 Retail Trade
 (380 jobs supported)

Investment analysis


Students gain \$148.9 million
 in higher lifetime earnings


Taxpayers gain \$44.9 million
 in added tax revenue and public sector savings


Society gains \$480.3 million
 in added income and social savings